

Credential Earned



Pinterest Advertising Essentials

Completed by Shari Roberts on February 5, 2024

Earners of the Pinterest Advertising Essentials badge have developed a series of skills that are essential for how to plan, design, setup and optimize a campaign within the Pinterest Business platform. They are competent in skills such as campaign creation, targeting strategy, bidding & optimization, measuring campaign performance and running reports.

Completion ID: 296342477 Expires: February 5, 2026